



MANA Las Primeras® Awards

Since 1990, the MANA Las Primeras® Awards have honored Latinas who demonstrate important 'firsts' in their fields with a national impact on the Hispanic community. The achievements of these extraordinary women show the vital contributions Latinas make to this country. Las Primeras® serves as an educational program and commemoration of how far we have come as Latina leaders, yet serves as an important reminder of the long road ahead for full inclusion of Latinas in the top levels of leadership in this country.

Las Primeras® Award Categories:

Business

Public Service

Community Service

Military

Sports

Communications

Arts and Entertainment

Sciences

Other Awards Presented:

HerMANA® Award: This award is presented to an individual, not necessarily a Latina, who has demonstrated commitment and service to the Hispanic community.

HerMANO® Award: This award is presented to an individual, not necessarily a Latino, who has demonstrated commitment and service to the Hispanic community.

Corporation of the Year: This award is presented to a MANA Corporate Partner who has a strong record of commitment to the MANA national programming and initiatives.

Community Service Award: This award is presented to an individual, organization or corporation who has demonstrated a significant commitment to the Hispanic community.

MANA Legacy Award: This award is presented to a MANA volunteer, staff member or board member who has gone the extra mile to strengthen the MANA legacy through their commitment and work on behalf of the organization.

Please visit www.hermana.org to view a list of past honorees

Note: Not all of these awards are presented annually at Las Primeras®, but represent categories and distinctions that have been made in previous years.

MANA Las Primeras® Awards Sponsorship Opportunities April 2016

The following opportunities are available, but please feel free to contact Amy Hinojosa at ahinojosa@hermana.org to discuss specialized opportunities.

❖ **Champion Level- \$50,000:** Acknowledgement as Co-Hosting Sponsor; Full Page program message; Acknowledgement in Program Book; Inclusion in all press announcements; 2-5 minute speaking role at event; Company logo featured at event; Featured acknowledgement in MANA e-newsletter; Opportunity to distribute branded company items at event; Company logo and link featured on MANA website for 1 year.

❖ **Advocate Level - \$25,000:** Full Page program message; Acknowledgement in program book; Inclusion in all press announcements; 2 minute speaking role at event; Acknowledgement at event; Company logo featured at event; Featured acknowledgement in MANA newsletter; Opportunity to distribute branded company items at event; Company logo and link featured on MANA website for 1 year.

❖ **Mentor Level - \$10,000:** Full Page program message; Acknowledgement in program book; Inclusion in all press announcements; Company logo featured in MANA newsletter; Company logo featured at event.

❖ **Friend Level - \$5,000:** Acknowledgement in program book; Company logo featured at event.



Save the Date!

2016 MANA Las Primeras® Awards
April 26, 2016
U.S. Capitol Visitor Center
The Gabe Zimmerman Room
HVC – 215
6:30pm Cocktail Reception
7:00pm Awards Presentation