



FOR IMMEDIATE RELEASE

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MANA Applauds Federal Trade Commission Action on Herbalife

Washington, DC - July 15, 2016 - "Today's Federal Trade Commission settlement acknowledges what we have long known - Herbalife's business model is built on the exploitation of Latina entrepreneurs and their families," said Amy Hinojosa, President and CEO of MANA, A National Latina Organization.

"The FTC's finding that Herbalife does not offer a legitimate retail-based business opportunity and relies instead on fraudulent business practices to recruit consumers is just the first step in delivering justice for the many victims harmed by this scam. Federal regulators must now hold Herbalife accountable to ensure it undertakes the significant structural reforms outlined in the settlement so that consumers will be protected. I applaud the FTC in sending a clear warning to companies that seek to unfairly profit off the hard work of Latino Americans: you will be brought to justice."

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Founded in 1974, MANA, A National Latina Organization® (MANA) is a national grassroots membership organization with chapters, individual members and affiliates across the country. MANA represents the interests of Latina women, youth and families on issues that impact our communities. The MANA mission is to empower Latinas through leadership development, community service, and advocacy. This is accomplished nationally through the AvanZamos® educational initiatives for adults and the HERMANITAS® mentoring program for Latina youth, ages 11-18.

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