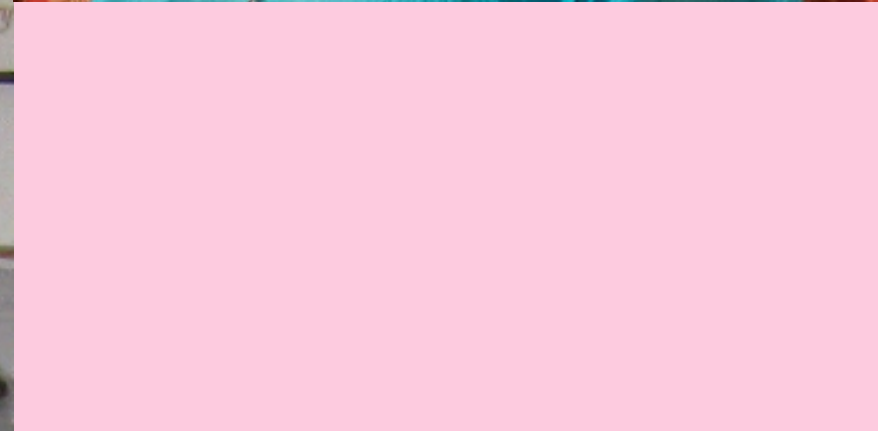




# Benefits of Membership





# Mission

Founded in 1974, MANA, A National Latina Organization® (MANA) is a national grassroots membership organization with chapters, individual members and affiliates across the country. MANA represents the interests of Latina women, youth and families on issues that impact our communities. MANA contributes the leading Latina voice on many of the major issues in the public sphere, particularly in the areas of education, health and well-being, financial literacy, equal and civil rights, and immigration reform. Chapters and Affiliates provide programming locally to educate our communities nationwide and build the structures to support continued Latina success. Our values are rooted in our mission to empower Latinas through leadership development, community service, education, and advocacy.



# Commitment to Diversity

MANA is committed to elevating diverse voices within our organization, as well as to the external world. You will see usage of different terms throughout our website and external communications. We utilize terms such as "Latino," "Latina," "Hispanic," "Latinx," and others to represent people of Hispanic or Latino/a/x heritage, but understand that no one term can fully capture the diversity and beauty of our communities. You may also see "Latin@," or "Latine" used in other spaces. While our specific mission reflects our attention to women and girls, our hope is to always welcome individuals to our organization as they identify and to serve as allies to all under-recognized, and marginalized communities as we strive toward equity and inclusion for all.

# Individual Member Benefits

All Paid MANA Members are entitled to vote annually to elect new members to the MANA National Board of Directors.

## Become a Latina Advocate

Through your MANA membership, you will have the opportunity to learn about issues facing Latinas nationwide. You will have the opportunity to participate in the latest campaigns and issue advocacy on behalf of Latinas in your community.

## Access Turn-Key Program Materials

From our financial literacy training resources to Hermanitas® program training and curriculum materials, you will receive information that you can use effectively to serve your community.

## Receive Monthly E-Newsletter

Each month, you will receive the latest updates on advocacy issues, national campaigns, highlights from Chapters and Affiliates, training information and resources, and more!



## Join a Network of Latina Leaders

Through Chapter/Affiliate interaction, National training events, or engaging via social media, you will get the chance to interact with Latina Leaders at all levels throughout the country.

## Access Training and Professional Development

Each year, you will have the opportunity to attend the MANA Annual Conference to receive program training and workshops that contribute to both professional and volunteer development. MANA National also conducts Continuing Education webinars throughout the year as a benefit to members.

## Attend MANA Events

MANA members are invited to attend events and training programs at a free or significantly reduced cost.



## National Name Recognition

Chartered Chapters of MANA, A National Latina Organization are authorized to use of the MANA name, logos, programs and trademarks in connection with the Chapter's programs and activities. This gives Chapters the opportunity to utilize the organization's structure and reputation to show a connection to a larger, national movement in support of Latinas.



## Resources

The MANA National Office continually updates existing resources and develops additional resources to provide structure and instruction for Chapter functions.

## National Exposure

The MANA National Office serves as advocate at the National level to inform the public, corporate leaders and elected officials of MANA's achievement locally and across the country, as well as of the needs and issues concerning the Hispanic community based on feedback from the Chapter leadership.

## Technical Guidance

The MANA National Office provides administrative and technical guidance to Chapter leadership, through one-on-one interactions, newsletter guidance, national training or webinars, and individualized training or workshops upon request.

## Fiscal Agent

The MANA National Office serves as a fiscal agent for Chapters until they are able to get their own EIN and 501c3 nonprofit tax designation.

# Chapter Benefits







# Chapter Resources

## Sample Resources Include:

- MANA Accounting Guidelines
- Overview of MANA National Programs
- MANA National Advocacy Initiatives
- MANA Chapter Leadership Guidelines
- MANA Chapter Governance
- New Chapter Organizing Kit
- Trajectory of MANA Leadership
- HERMANITAS® Coordinator Manual
- Madrina® Training Manual
- Confidentiality and Conflict of Interest Templates
- Release Form Templates
- Memorandum of Understanding Templates



# National Logos and Trademarks

These names and logos are Registered Trademarks of MANA, A National Latina Organization. Chapters and Affiliates of the national organization are given permission to utilize these items only when referring to programs that meet the national guidelines. MANA, A National Latina Organization reserves the right to request any flyers or paperwork containing these national trademarks to ensure their proper usage; and to take away any permissions to use them if they are being used in an inconsistent manner.



## MANA, A National Latina Organization®

This is the formal way to refer to the national organization. MANA® is also acceptable. The MANA name should always be in all capital letters, followed by the symbol for Registered. Individual Chapters have the obligation to distinguish themselves with their respective names, i.e. MANA de Albuquerque.



## HERMANITAS®

When referring to the program or initiatives, the name Hermanitas® must be capitalized, with the subsequent letters in small caps, followed by the symbol for Registered.

## Madrina®

When referring to a volunteer mentor in the Hermanitas® program, the M must be capitalized, and the word followed by the symbol for Registered.

## Las Primeras®

When referring to the Las Primeras® awards for Latinas achieving firsts, the L and P must be capitalized, followed by the symbol for Registered.

## AvanZamos®

When referring to national initiatives or individuals who have completed the AvanZamos® training, the name must have the A and Z capitalized, followed by the symbol for Registered.